



FOR IMMEDIATE RELEASE

Date: _____

National Touring Production of *The Lady of Bullyburg*, an Anti-Bullying Fairy Tale, to Perform Locally

Bright Star Touring Theatre, a national professional touring theatre company based in Asheville, NC, is visiting the area with their acclaimed production of ***The Lady of Bullyburg***.

The Lady of Bullyburg is an anti-bullying fairy tale designed to give young audiences the tools they need to effectively deal with a bully. The production encourages young audience members to speak with adults, stay in a group, avoid the bully, and, if they are comfortable doing so, to peacefully confront the bully. The show has garnered national attention since its debut in 2004 and has been seen by thousands of audiences across the United States.

Among other venues, ***The Lady of Bullyburg*** was performed at the National Theatre in Washington, DC and has been hailed by educators as an empowering production capable of transforming audiences and school environments. The show is best appreciated by audiences in grades Pre-K through 5th.

Bright Star Touring Theatre serves more than 650 audiences annually with a variety of programs ranging from *The Lady of Bullyburg* to *Heroes of the Underground Railroad*. The company is committed to providing professional theatre to audiences at an affordable and all-inclusive rate. Information about all the interactive shows touring this season, including production videos, photos, study guides and more is available online at www.brightstartheatre.com. For more information on ***The Lady of Bullyburg*** or Bright Star in general, please contact Bright Star Touring Theatre at (336) 558-7360.

Bright Star Touring Theatre will appear at:

Venue: _____

Date and Time: _____

Contact Person at Venue: _____

Contact Info for Contact Person: _____

Other Information: _____