



**FOR IMMEDIATE RELEASE**

Date: \_\_\_\_\_

## **National Touring Production of *The Velveteen Rabbit* to Perform Locally**

Bright Star Touring Theatre, a national professional touring theatre company based in Asheville, NC, is visiting the area with a public performance of their acclaimed show ***The Velveteen Rabbit***.

***The Velveteen Rabbit***, this literary classic is routinely named one of the top books for children! This heartwarming story tells of a stuffed rabbit and its quest to become real. The story celebrates unconditional love and ready beauty with a strong anti-bullying message. Join our professional actors as they bring to life this engaging and sweet story with imaginative costumes and captivation skill.

***The Velveteen Rabbit*** is best appreciated by audiences in grades Pre-K and higher.

Each year, Bright Star Touring Theatre serves nearly 1,000 audiences in schools, theaters, libraries, museums and more across the country. They offer a wide variety of curriculum-based programs ranging from *The Lady of Bullyburg* to *Heroes of the Underground Railroad*. The company has gained international support, accepting an invitation from the U.S. Embassy to visit Moscow, Russia with their programs. Bright Star is committed to providing professional theatre to audiences at an affordable and all-inclusive rate. Information about all their interactive shows, including production videos, photos, study guides and more is available online at [www.brightstartheatre.com](http://www.brightstartheatre.com). For more information on ***The Velveteen Rabbit*** or Bright Star in general, please contact Bright Star Touring Theatre at (336) 558-7360.

Bright Star Touring Theatre will appear at:

**Venue:** \_\_\_\_\_

**Date and Time:** \_\_\_\_\_

**Venue Address:** \_\_\_\_\_

**Cost:** \_\_\_\_\_

**Contact Person for Program:** \_\_\_\_\_

**Contact Information:** \_\_\_\_\_