



FOR IMMEDIATE RELEASE

Date: \_\_\_\_\_

## National Touring Production of *Upcycled Cinderella* to Perform Locally

Bright Star Touring Theatre, a national professional touring theatre company based in Asheville, NC, is visiting the area with a public performance of their acclaimed show *Upcycled Cinderella*.

*Upcycled Cinderella*, in this imaginative production, Bright Star's actors bring to life the story of Cinderella in a way that will surprise and delight audiences. The wacky duo Dustup and Binny "accidentally" stumble upon an audience and decide to put on a play with what they have before them. Using household items, recycled objects and physical comedy, our performers create hilarious characters, inventive settings and lively scenes. Packed with character education lessons, *Upcycled Cinderella* will activate the imagination and encourage young audiences to use teamwork, friendship and creativity in their every day lives.

*Upcycled Cinderella* is best appreciated by audiences in grades Pre-K and higher.

Each year, Bright Star Touring Theatre serves nearly 1,400 audiences in schools, theaters, libraries, museums and more across the country. They offer a wide variety of curriculum-based programs ranging from *The Lady of Bullyburg* to *Heroes of the Underground Railroad*. The company has gained international support, accepting an invitation from the U.S. Embassy to visit Moscow, Russia with their programs. Bright Star is committed to providing professional theatre to audiences at an affordable and all-inclusive rate. Information about all their interactive shows, including production videos, photos, study guides and more is available online at [www.brightstartheatre.com](http://www.brightstartheatre.com). For more information on *Upcycled Cinderella* or Bright Star in general, please contact Bright Star Touring Theatre at (336) 558-7360.

Bright Star Touring Theatre will appear at:

Venue: \_\_\_\_\_

Date and Time: \_\_\_\_\_

Venue Address: \_\_\_\_\_

Cost: \_\_\_\_\_

Contact Person for Program: \_\_\_\_\_

Contact Information: \_\_\_\_\_